



WINTER 1993

Friends of Interval House Newsletter

A Donor's Story -

"I CAN Make a Difference"

LINDA SIMMS

Five o'clock one early summer afternoon in 1992 - I opened the door of the musty old house that serves as Interval House's administrative offices on Huron Street and headed up the stairs. I was about to find out what more I could offer to the charity I had been supporting with my chequebook for a number of years.

I had just received a letter from Interval House asking if, given my media background (I'm a producer on CBC's business program VENTURE), I would be willing to lend my skills to Interval House's 20th Anniversary Campaign. The letter it turned out had come at just the right time. I wanted to do more for the causes I supported than write out a cheque from time to time. I was looking for a more personal connection.

In fact, I had been increasing my involvement at Interval House for some time. I had become a "Friend" of Interval House, by joining the pre-Authorized Payment Plan, my donation was automatically deducted from my account every month. This meant that I could afford to give more every year, by budgeting a little amount every month. It helped my cash flow as well as providing a solid cash flow for Interval House at the same time.

I also got into the habit of passing my own, and my friends', used clothes to the house. I collected gifts from friends and



*Interval House volunteer and donor,
Linda Simms and daughter, Laura, unwrapping Christmas gifts.*

colleagues for the annual Christmas party. Apart from helping Interval House more, I received much more satisfaction by "adopting" Interval House and building a relationship with the staff and residents.

My deepening involvement with Interval House increased my commitment to the fight against violence against women and children.

I wasn't sure just what I could offer the 20th Anniversary Campaign Committee - I had never been involved in fundraising before - but I was ready to give it a shot. My one concern was time. With a full time job and a two year old daughter at home, spare time was in short supply.

But from that first meeting on, the staff at Interval House showed me I could contribute something just as valuable as time - my areas of expertise.

In return, I could use all sorts of resources that usually stayed in my job, and apply them to something more personally important to me.

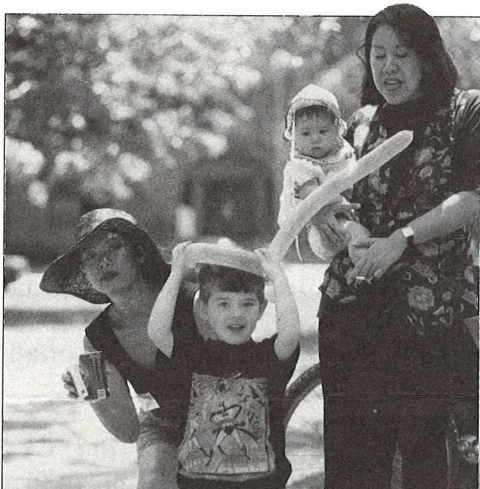
My work at the CBC had provided me with a huge network of personal and professional contacts. I could gather information on corporate sponsorship; brainstorm for fundraising ideas. I helped search for a 20th Anniversary Chairwoman; wrote letters; worked on promotional material. My work as a reporter and sometime

host of Venture had made me comfortable with public speaking. The staff at Interval House were delighted that I would take on spokeswoman duties on occasion. Importantly for me, I could fit most of the work I took on into my ordinary schedule without much trouble.

Although the 20th Anniversary Campaign has come to an end, I'm assured by Interval House that they have plenty of new projects they would like me to get involved in. They know they can call on me, when they need some help - I recently did some research on a new lottery corporation that had approached them.

But in truth I am getting as much out of this relationship as Interval House is. By focusing my efforts and getting involved I have found that, without taking on more of a commitment than I can handle, I **CAN** make a difference.

Donors Enjoy 20th Anniversary Picnic



Picture perfect weather, fun, entertainment and delicious hotdogs made the 20th Anniversary Picnic an enormous success.

Interval House's 20th Anniversary Picnic was an extremely successful event. The weather was superb and all those who attended enjoyed the entertainment and hotdogs.

The Minister of Community and Social Services, Tony Silipo, represented Premier Bob Rae, and officially opened the ceremony to commemorate the anniversary. Sara Botsford of CTV's ENG's fame hosted the event and past residents, Board members, and staff reminisced about the 20 year history of the shelter.

THANKSGIVING 1993

Special recognition was given to two recent donors at Interval House's 20th Anniversary Thanksgiving Tea.

Zonta Club of Toronto I, an international organization of executive women, was one of the service groups presented with a commemorative plaque in recognition of their donation to help Interval House retire the mortgage.

Members of the Board of Directors of Interval House, also gave public recognition and thanks to the **Harrowston Foundation** for their magnanimous gift to our shelter. **Harrowston Foundation's** contribution to Interval House meant not only that the mortgage could be retired, but a new Harrowston Children's Fund and a video fund was also established in 1993.

We would also like to mention the gift of two beautiful water colours presented to Interval House at our tea from a long time supporter, Norma McClellan. They are now hanging in the front hall of our shelter.



Nadine Chan (left), presenting Margaret Walker, President of Zonta Club, with Interval House's token of appreciation.

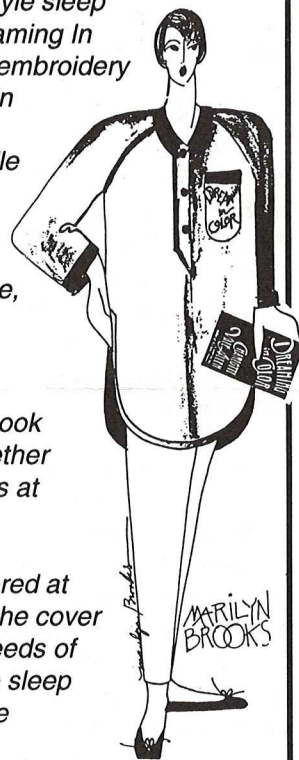
DREAMING in COLOR

Sleep Shirt Proceeds
to go to Interval House

Author Charlotte Vale Allen and Fashion Designer, Marilyn Brooks, have collaborated to donate money to Interval House.

As a result of a long-term relationship between Marilyn Brooks and Charlotte Vale Allen, to coincide with the publication of "Dreaming In Color" - a novel dealing with the subject of wife-abuse - comes the creation of the sleep shirt as a means of raising funds for Interval House.

The baseball-style sleep shirt, with "Dreaming In Color" in silver embroidery on the pocket, in washable rich royal blue cuddle satin, comes in two sizes, small/medium, large/extra-large, at the price of \$45.00.



Copies of the book purchased together with sleep shirts at Marilyn Brooks Boutiques are specifically offered at five dollars off the cover price. All proceeds of the sales of the sleep shirts will go the Interval House.

TO ORDER YOUR SLEEP SHIRT CALL:

416-961-5050

YES, I will help battered women and their children.

I enclose my one time tax deductible donation of:

Mr. John H. Sample
990 Roselawn Avenue
Toronto, Ontario
M6B 1C1

123456

Receipts for gifts under \$10 sent on request.
Charitable tax no. 0421289-09-13



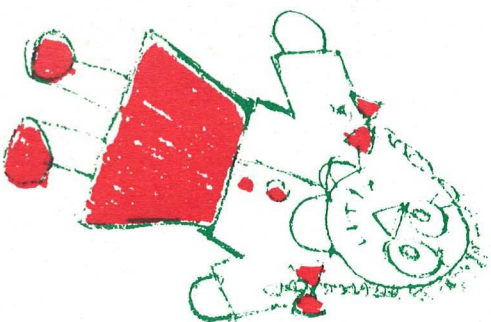
- ☐ \$40 (half a day for one woman)
- ☐ \$65 (one day for one woman)
- ☐ \$100 (one day for one woman with one child)
- ☐ \$150 (one day for one woman with two children)
- ☐ \$250 (two days for one woman with two children)
- ☐ I prefer to contribute: _____

Or ☐ ☐ Expiry Date _____

Card No: _____

Signature: _____

Or fax in your credit card donation at Fax# 928-9020



Friendship Plan

Interval House Monthly Sustainer Plan

Please consider joining Interval House's Friendship Plan. As little as \$1 a day enables us to pay for food, emergency shelter, heating, hydro and 24 hour counselling for battered women and children.

On the first day of each month, I/we authorize you to receive from the account specified on my cheque (attached) the following donation:

- ☐ \$30 (66¢ a day)
- ☐ \$20 (50¢ a day)
- ☐ \$15 (33¢ a day)
- ☐ Other _____

Please enclose a void cheque with this form. Subsequent donations will be deducted from your account. You may change or cancel at any time.

Signature _____

Date _____

Thank You

Interval House

596 Huron Street Toronto Canada M5R2R7



Dear Santa,

My best dolly got hurt when my mummy and daddy were fighting
I can't fix her. can I get a new doll this christmas.

My daddy grabed Cindy and broke her he was really mad. I was
really really scared. he was mad at mummy and me and he said
bad words and yelled at us. I don't think he shuld hurt Cindy.

She has curly black hair and a frily pink dress on with white socks
and shoes and big blue eyes. She has pretty bows in her hair. And
I had her since I was a littel girl and she is my favorit.

I cryed when Cindy got broke. I couldnt help it. Her dress is
ripped and her head won't stay on and her arm is of. Mummy
tired to fix her but she was too broke. She sleeps
nex to me at night.

Mummy said that you woldnt be mad at me. I was a
good girl all year since las christmas. I hope you will
find me. We had to leve our house cause daddy
was bein mean to us.

love  from Natalie